



Station: KJKS FM

Market: Maui, Hawaii

Setting: 99.9 FM, Westside 99.3 FM

Location: Kahului

Format: AC

Audience: Primary - Adults 25-54
Secondary - Females 25-49

Load: 12 min per hour

Coverage: Maui, Molokai, Lana'i, Kona, Oahu

Slogan: 99.9 KISS FM, "Maui's Best Mix of Yesterday & Today"

Features: Local News & Employers Hotline

Personalities:

6am-10am	The Morning KISS w/Ed Kanoi & Charly
10am-3pm	Becky Davis
3pm-7pm	Max Palmer
7pm-6am	Music Sweep
10am-3pm Sat & Sun	Natalia

Play List: Sting, Phil Collins, Elton John, Heart, Kelly Clarkson, Goo Goo Dolls, Train, Pink, Maroon 5, Journey, Eagles, Taylor Swift, Adele, Daughtry

Website: www.kissfmmaui.com Streaming Worldwide

PSA: Submit 30-sec. script or produced ad with disclaimer, contact name and phone number. Airs on space availability. Paid schedules receive a matching no charge schedule.

Company: Pacific Media Group operates 6 Maui radio stations- KPOA FM, KJKS FM, KJMD FM, KLHI FM, KMVI AM, KNUI AM

General Manager: Pamela Tsutsui

Director of Promotions: Sherri Grimes

Program Director: Anson "Trance" Echevary

News Director: Wendy Osher