



**Station:** KLHI FM

**Market:** Maui, Hawaii

**Setting:** 92.5 FM, Westside 101.7

**Location:** Kahului

**Format:** Island Music

**Audience:** Primary- Adults 18 - 49  
Secondary- Females 25-49

**Load:** 15 min per hour

**Coverage:** Maui, Molokai, Lana'i, Kona, Oahu

**Slogan:** Maui's Island Music

**Features:** Showbiz Blitz, Lolo of The Day, Traffic Report, Weather Update, Moment in Marley, Geard to Da Weird, News Sponsorship

**Personalities:** 6am-10am- Kawika  
10am-3pm- Damien  
3pm-7pm- Chisa  
Weekends: Chisa 6a-10a, Dane Patao 10a-3p, Damien Awai 3p-7p

**PlayList:** Bob Marley, The Green, UB40, JBoog, Anuhea, Tarrus Riley, Fiji, Maoli, Ten Feet, Rebel Souljahz, Ekolu, Malino and more.

**Website:** [www.native925.com](http://www.native925.com)

**PSA:** Submit 30-sec. script or produced ad with disclaimer, contact name and phone number. Airs on space availability. Paid schedules receive a matching no charge schedule.

**Company:** Pacific Media Group operates 6 Maui radio stations- KPOA FM, KJKS FM, KJMD FM, KLHI FM, KMVI AM, KNUI AM

**General Manager:** Pamela Tsutsui

**Director of Promotions:** Sherri Grimes

**Program Director:** Kawika Duey

**News Director:** Wendy Osher