



**Station:** KMVI AM  
**Market:** Maui, Hawaii  
**Setting:** 900 AM  
**Location:** Kahului  
**Format:** ESPN, Local Sports  
**Audience:** Primary Men 25+  
Secondary Men 18+  
**Load:** 12 Minutes per hour  
**Coverage:** Maui, Molokai, Lanai, Kona  
**Slogan:** "Maui's ESPN Radio KMVI-AM 900"  
"Maui's ESPN Radio, your home for high school sports"  
**Features:** Live Broadcast of High School sports, Local talk show, ESPN talk shows, Maui Invitational, Hyundai Champions of Golf, U.S. Open, MLB, NBA, NFL, College Football, College Basketball.

**Personalities:**

1 AM-5 AM	Mike & Mike
5 AM -8 AM	Dan LeBatard
8 AM -11 AM	Russillo and Kanell
11 AM -1PM	Let's Talk Sports with Kanoa Leahey
1 PM -2 PM	The Right Time with Bomani Jones
2 PM – 4PM	Jalen & Jacoby
4 PM -6 PM	Jorge & Jen
6 PM -9 PM	Freddie Coleman
9 PM -1 PM	Sportscenter All Night

**Playlist:** Sports, Sports, Sports! Maui County's Primary Civil Defense Station

**Website:** [www.ESPNMaui.com](http://www.ESPNMaui.com)

**PSA:** Submit a 30 sec script or a produced ad, with disclaimer, contact name, and phone number. Air on space available. Paid schedules receive a matching no charge schedule.

**Company:** Pacific Media Group operates 6 Maui Stations- KPOA FM, KJKS FM, KJMD FM, KLHI FM, KMVI AM, KNUI AM

**General Manger:** Pamela Tsutsui  
**Director of Promotions:** Sherri Grimes  
**Program Director:** Seth Welcker  
**News Director:** Wendy Osher