



**Station:** KPOA FM

**Market:** Maui, Hawaii

**Setting:** 93.5 FM, Westside 92.9 FM

**Location:** Kahului

**Format:** Contemporary Hawaiian Island Sounds

**Audience:** Primary- Adults 35-64  
Secondary- Adults 25-54

**Load:** 15 minutes per hour

**Coverage:** Maui, Molokai, Lanai, Oahu, Big Island, Worldwide (via the Internet)

**Slogan:** "Hawaiian Music, Maui Style"

**Features:** What is Today, Lucky we Live Maui, News You can Use, Hawaiian Moon Calendar, Sports Talk, Motivational Moo-ment, Community Calendar, Niele News, Surf Reports, Honey I'm Hungry, Top Ten

**Personalities:** 6am-10am Alaka'i, The Morning Goddess  
10am-3pm Sista Val, Mid-Day Mana  
3pm-7pm Drive Home with Shane "Hawaiian Homeboy" Kahalehau  
7pm-6am Harley, "The Handsome Hawaiian" Tripp, with the Overnight Trip  
Weekends: Ke'van "Island Boy" Dudoit, "The Weekend Show"

**Playlist:** Justin, IZ, Kapena, Willie K, Keali'i Reichel, Makaha Sons, Na Hoa, Hu'ewa Sista Robi, Ekolu, Ka'au Crater Boys, Amy Hanaiali'i, Olomana, Raiatea Helm, Cecilio & Kaponu, Kalapana

**Website:** [www.kpoa.com](http://www.kpoa.com)-Streaming Worldwide

**PSA:** Submit 30-sec script with disclaimer, contact and phone number. Airs on space availability. Paid schedules receive a matching schedule.

**Company:** Pacific Media Group operates 6 Maui Stations- KPOA FM, KNUI AM, KJKS FM, KLHI FM, KMVI AM, KJMD FM

**General Manager:** Pamela Tsutsui

**Director of Promotions:** Sherri Grimes

**Program Director:** Alaka'i Paleka

**Music Director:** Sista Val Toro

**News Director:** Wendy Osher