



Station: KLHI FM

Market: Maui, Hawaii

Setting: 92.5 FM

Location: Kahului

Format: Island Music

Audience: Primary- Adults 18 - 49
Secondary- Females 25-49

Load: 15 min per hour

Coverage: Maui, Molokai, Lana'i, Kona, Oahu

Slogan: Maui's Island Music

Features: Showbiz Buzz, Lolo of The Day, Traffic Report, Weather Update, Surf Report, Moment in Marley, Geard to Da Weird, News Sponsorship

Personalities: 6am-10am- Kawika
10am-3pm- Damien
3pm-7pm- Chisa
Weekends: Chisa 6a-10a, Dane Patao 10a-3p, Damien Awai 3p-7p

PlayList: Bob Marley, The Green, UB40, JBoog, Anuheha, Hot Rain, Tarrus Riley, Fiji, Maoli, Ten Feet, Innvision, Rebel Souljahz, Matisyahu and more.

Website: www.native925.com

PSA: Submit 30-sec. script or produced ad with disclaimer, contact name and phone number. Airs on space availability. Paid schedules receive a matching no charge schedule.

Company: Pacific Media Group operates 6 Maui radio stations- KPOA FM, KJKS FM, KJMD FM, KLHI FM, KMVI AM, KNUI AM

General Manager: Pamela Tsutsui

Director of Promotions: Sherri Grimes

Program Director: Kawika Duey

News Director: Wendy Osher