



Bloomberg

RADIO

Station: KNUI AM
Market: Maui, Hawaii
Setting: 550 AM
Location: Kahului
Format: Powered by Bloomberg's unparalleled global news and information resources. Topics include a dynamic mix of international market activity, a daily market recap, breaking updates on technology trends and cutting-edge business segments.
Audience: 35+
Load: 15 minutes per hour
Coverage: Maui, Molokai, Lanai, Kona
Features: University of Hawaii Football/Basketball/Baseball, 1-hour block programs, Ethnic Radio Programming

Ethnic Shows:

Monday & Wednesday	7pm-10pm	Rey - Filipino Program
Sunday	7am – 10am	Leo – Filipino Program
Sunday	2pm – 5pm	Carlos- Hispanic Program
Sunday	6pm – 8pm	Yumi- Japanese Program
Sunday	8pm – 10pm	Audrey- Portuguese Program

PSA: Submit a 30-sec. script or produced ad, with disclaimer, contact name and phone number. Airs on space availability. Paid schedules receive a matching no charge schedule.

Company: Pacific Media Group operates 6 Maui Stations- KPOA FM, KJKS FM, KJMD FM, KLHI FM, KMVI AM, KNUI AM,

General Manager: Pamela Tsutsui
Director of Promotions: Sherri Grimes
News Director: Wendy Osher