



Station: KPOA FM

Market: Maui, Hawaii

Setting: 93.5 FM, Westside 92.9 FM

Location: Kahului

Format: Contemporary Hawaiian Island Sounds

Audience: Primary- Adults 35-64
Secondary- Adults 25-54

Load: 15 minutes per hour

Coverage: Maui, Molokai, Lanai, Oahu, Big Island, Worldwide (via the Internet)

Slogan: "Hawaiian Music, Maui Style"

Features: What is Today, Lucky we Live Maui, News You can Use, Hawaiian Moon Calendar, Native Intelligence, Sports Talk, Motivational Moo-ment, Community Calendar, Niele News, Surf Reports, Honey, I'm Hungry, Top Ten

Personalities: 6am-10am Alaka'i, The Morning Goddess, Maui's #1 Morning Show
10am-3pm Sista Val, Mid-Day Mana
3pm-7pm Drive Home with Shane "Hawaiian Homeboy" Kahalehau
7pm-6am Harley, "The Handsome Hawaiian" Tripp, with the Overnight Trip
Weekends: Ke'van "Island Boy" Dudoit

Playlist: Justin, IZ, Kapena, Willie K, Keali'i Reichel, Makaha Sons, Na Hoa, Hu'ewa Sista Robi, Ekolu, Ka'au Crater Boys, Amy Hanaiali'i, Olomana, Raiatea Helm

Website: www.kpoa.com-Streaming Worldwide

PSA: Submit 30-sec script with disclaimer, contact and phone number. Airs on space availability. Paid schedules receive a matching schedule.

Company: Pacific Media Group operates 6 Maui Stations- KPOA FM, KNUI AM, KJKS FM, KLHI FM, KMVI AM, KJMD FM

General Manager: Pamela Tsutsui

Director of Promotions: Sherri Grimes

Program Director: Alaka'i Paleka

Music Director: Sista Val Toro

News Director: Wendy Osher